

Postcards for Europe



Personal voices for the 48%

Why Postcards for Europe?

Making it Personal

Statistics, economics and abstract arguments may convince us
But to get heard we need to show how Europe affects real people
That means we need to make it personal.

Making the case with Stories

“The future is made by storytellers”

What is our vision of the future for Britain and Europe?

How can we spell it out in stories that will convince others?

Postcards from the 48% is a film - but why not all do it?

Your Postcard for Europe

The most important reason for me to stay in Europe is:

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Britain's biggest gain from the EU, which we will lose, is:

My Postcard from Sevenoaks



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The most important reason for me to stay in Europe is:

My family.

Half the young people in my family live in other European countries, or have partners from outside Britain.

Losing rights to free movement will mean difficult choices for them

It will strip me of the automatic right to live with them

Brexit will drive families apart

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Britain's biggest gain from the EU, which we will lose, is:

Influence in the world.

Now Britain can shape Europe's policies and in turn drive its global influence. The single market, better international aid and Europe's role in climate change treaties are three examples.

I've worked with UK politicians and civil servants to build EU positions - then use Europe as a powerful voice in the world.

We can do this from inside. Not from outside looking in.

Post your Postcard at:



<https://www.facebook.com/postcards48/>

<http://www.postcards48.eu>

and send it to us at

<https://www.facebook.com/sstie.uk/>